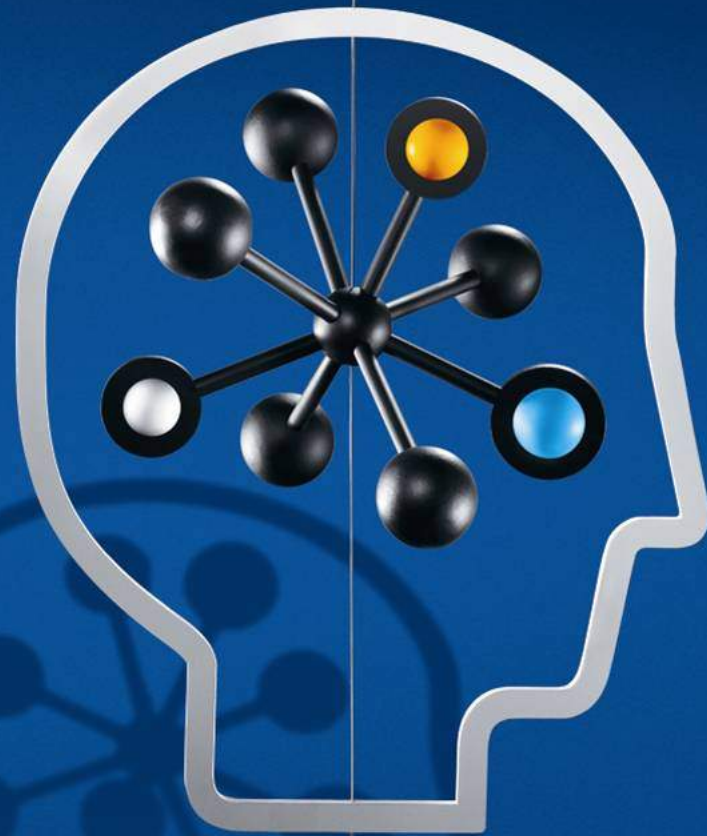


VNUG 2008: Launching a New Era of NonStop Computing

Neil Pringle
NonStop Enterprise Division
EMEA



A day in the life of HP NonStop servers

06:30



AOL

Read the latest news on email

09:00



CME

Place a buy order

09:45



Daimler-Chrysler

Drive to work

11:00



Mayo Clinic

Prescription renewal

11:20



ABN Amro

Get lunch money from the ATM

13:00



Vodacom

Call your mother

15:30



First Data

Grocery shopping pay with credit card

16:45



Pulse

Pay bills on-line

18:40



Travelocity

Book your flight to Las Vegas

21:00



Lotto Quebec

Play the lottery

23:00



BT Broadcast Services

Watch the evening news

02:30



Swiss Federal Department of Justice and Police

Feel safe at night



NonStop's core value

Deliver 24 x 7
availability

Handle massive
scalability

Drive to
standards-based
computing

Provide longevity
of support



Today's business landscape



Business critical
EVERYWHERE

Explosive growth
applications, transactions
and infrastructure

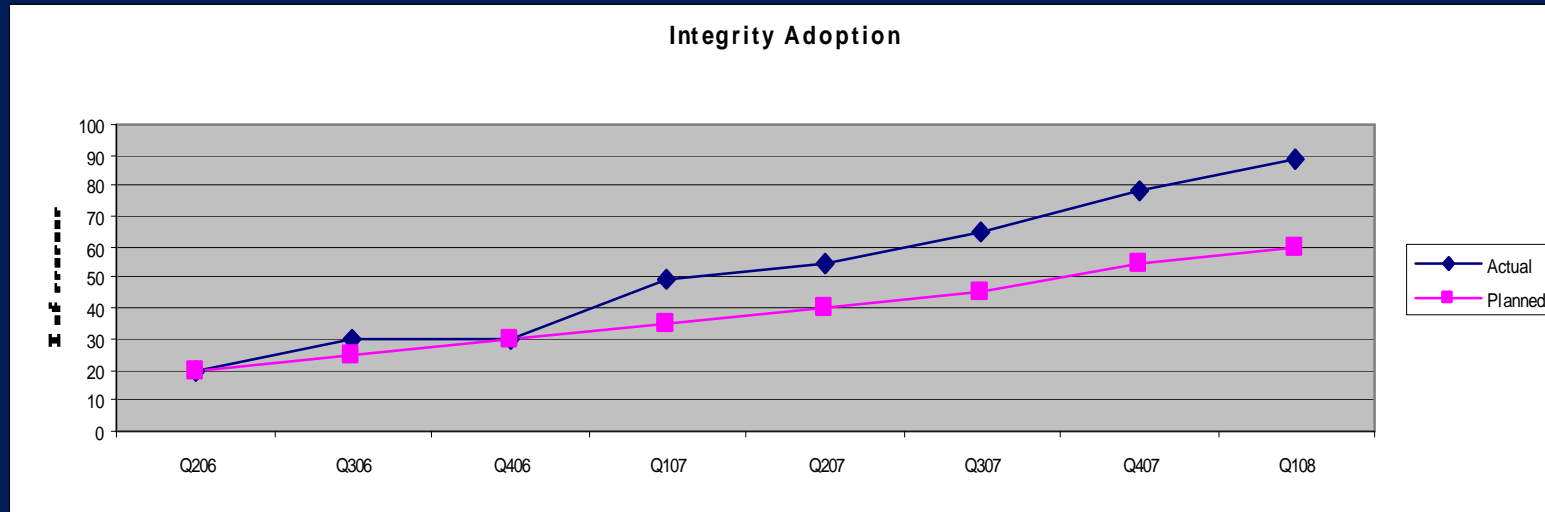
Relentless cost pressure



Another great year for NonStop!



HP Integrity NonStop adoption, EMEA



"The Integrity NonStop servers represent the right strategy for us, because they support open standards, deliver high performance, and help lower the cost of ownership."

-Sissel Johnsen, manager of production and operations, CEKAB.



"Integrity NonStop system fundamentals—in particular, the continuous availability of the platform—are critical to the continuing success of Bank-Verlag."

-Wolfgang Breidbach, manager of system services

FY08: Continued growth!

- Continued revenue growth
- New business growth: 20 % of new business in last 12 months
- Integrity adoption continues to progress well
 - Almost 90% of the revenue coming from Integrity
 - More than 90 customers have migrated to Integrity
 - First Blades sales in Q4
- Significant deals won in CME and FSI industry
- Continue to gain new customers in emerging markets:
 - CEE
 - Africa
- Expanding NonStop EMEA team



Investment

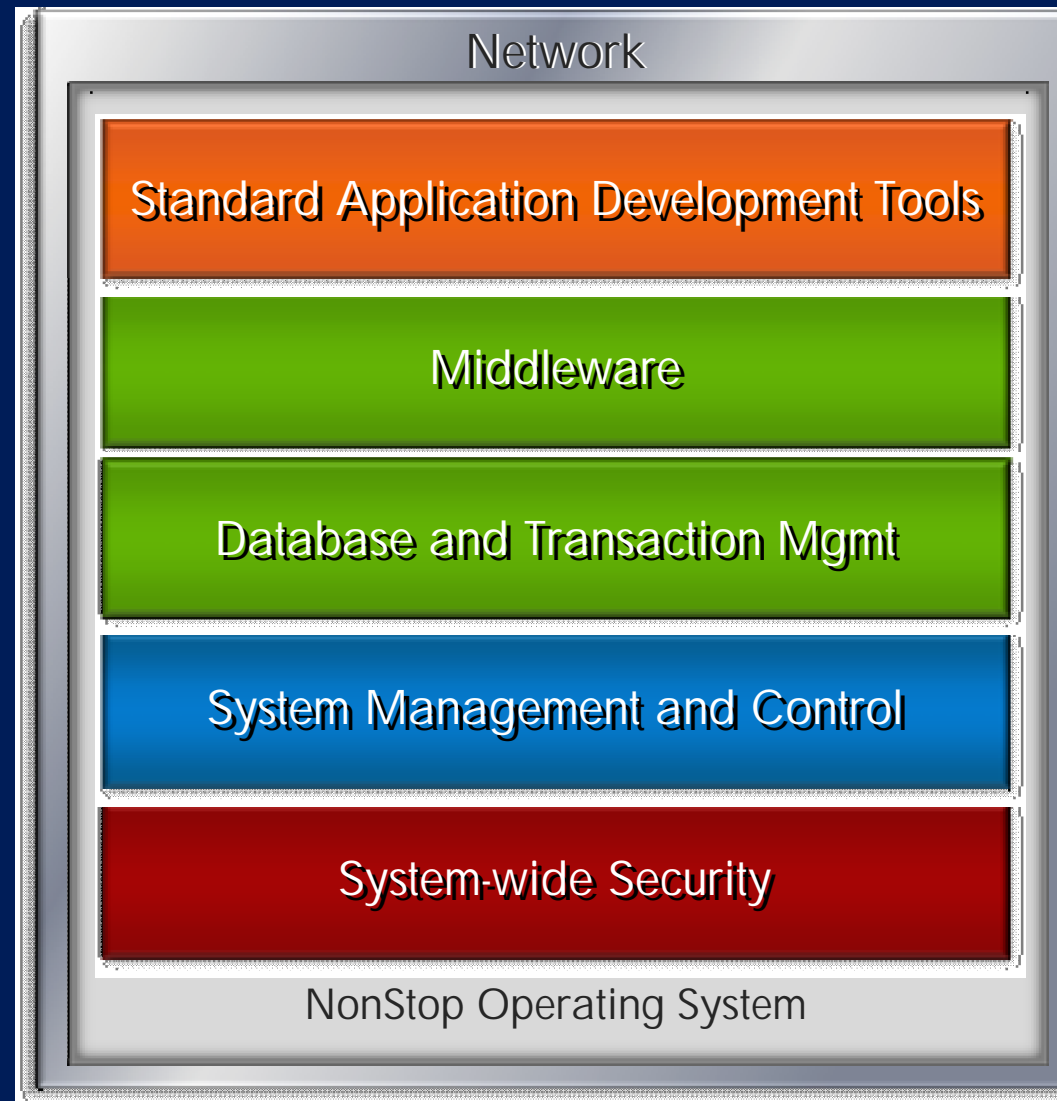


Modernization

Performance



NonStop Software Investments



NonStop Software Investments



Manageability

Heterogeneous manageability
Adaptive Infrastructure integration
HP plus partners

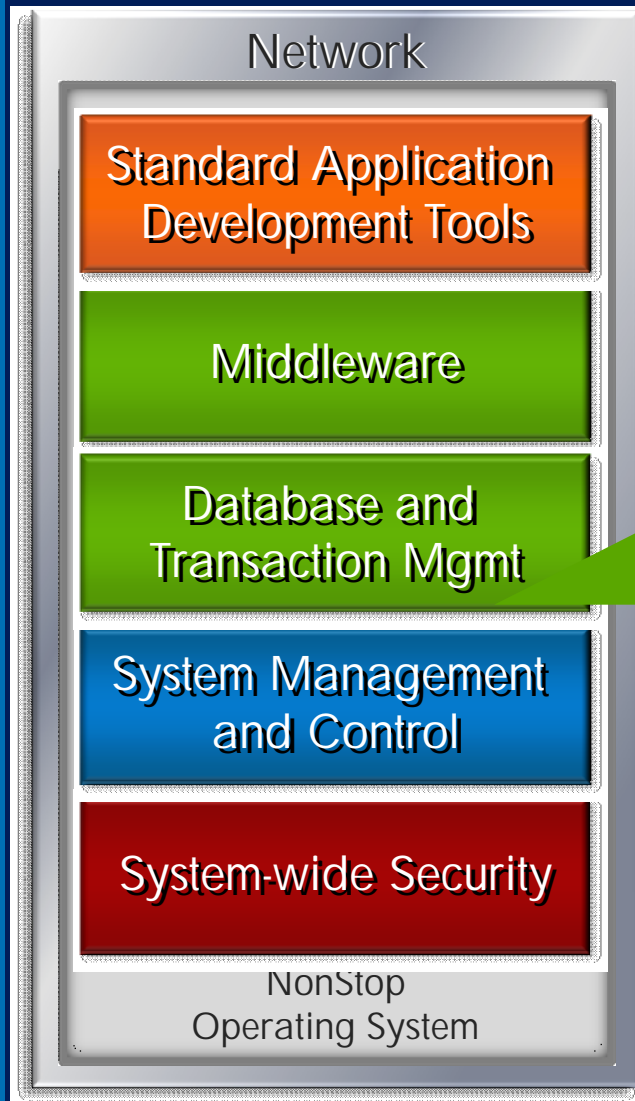


System-wide Security

Enhanced platform security
Data encryption
Regulatory compliance



NonStop Software Investments



SOA & Middleware

Reduce planned downtime
Increase OLTP capacity
Support SOA standards/protocols



Database & Transaction Mgmt

Improved performance
Enhanced ease of use
Richer coding capabilities

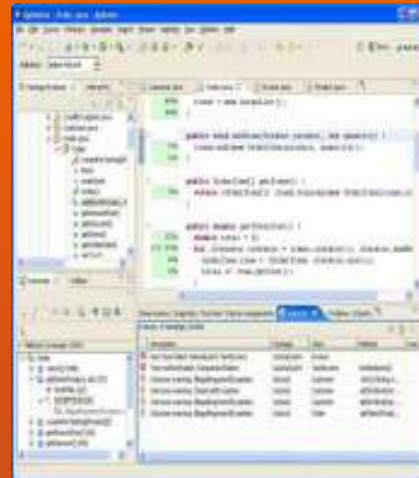


NonStop Software Investments



Java Support

Support latest Java releases
Support latest Tomcat releases
Open-source frameworks for ease of appl development



Application Development

Increase developer productivity
Make apps easier to port
New optimization and debugging capabilities



Investment



Modernization

Performance



Introducing: Integrity NonStop BladeSystem

First-ever 24/7 mission critical
computing system built with
bladed modularity and standards

Double the performance

Half the footprint

100% NonStop



Leverage standards for efficiency, affordability and flexibility

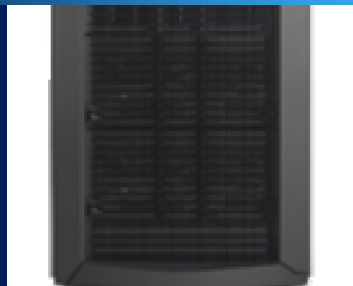


NonStop
S-series



Integrity
NonStop

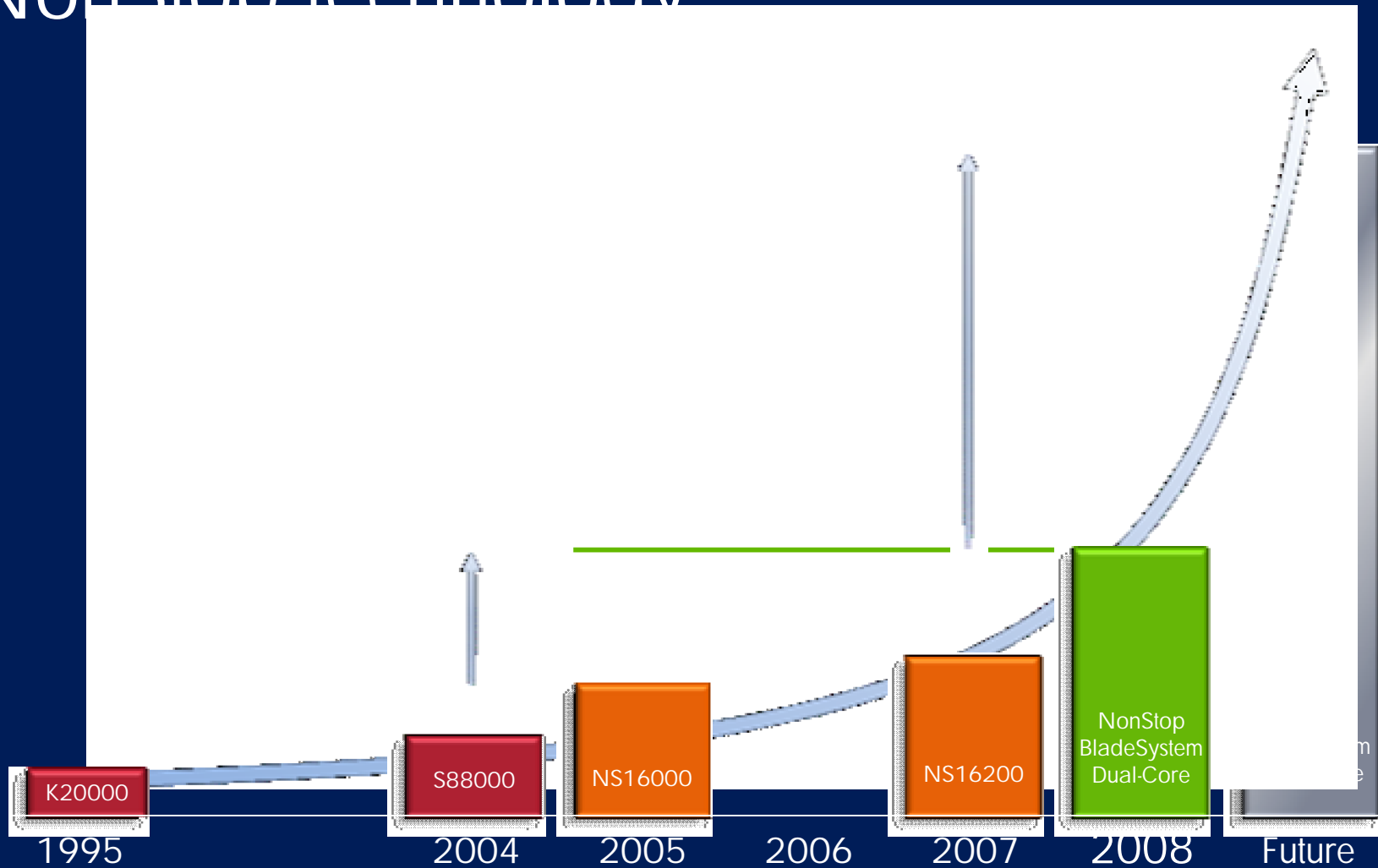
LEVERAGING STANDARDS



BladeSystem



Performance increases across NonStop technology



Half the footprint... and double the performance

Integrity NonStop

8 CPUs/performance = 1x



Delivering:

Higher performance

Higher density

Lower cost

Integrity NonStop BladeSystem

8 CPUs/performance = 2x



100% NonStop

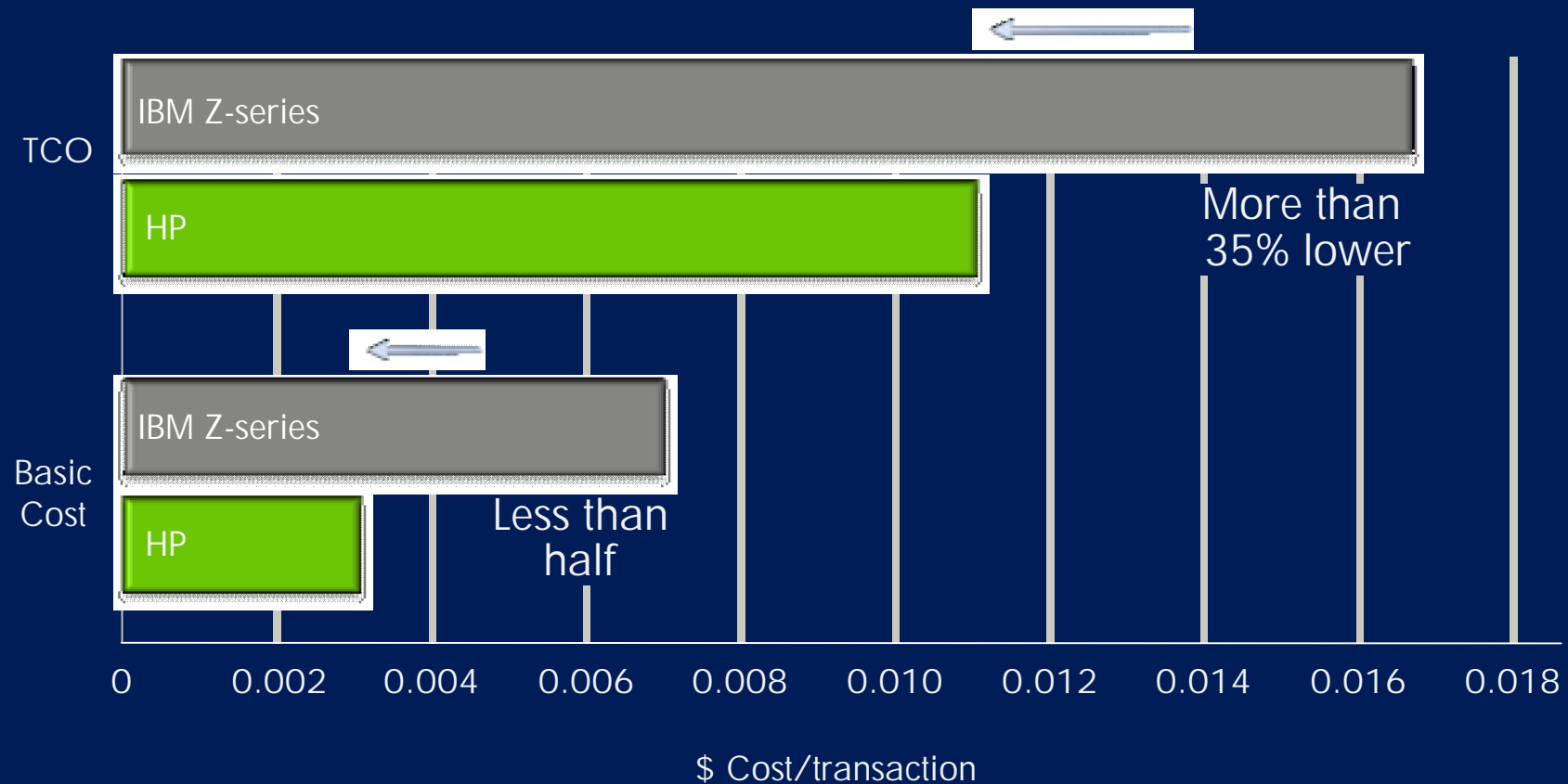
24/7 continuous availability

Massively scalable

Complete investment protection



NonStop Blades drive breakthrough cost advantages



Source: Trends in IT Value Report, 2008, Standish Group International, Inc.



The NonStop BladeSystem future



NonStop
S-series



Integrity
NonStop



Integrity NonStop
BladeSystem



Shared-Infrastructure
BladeSystem

- Linux/Windows
- HP-UX
- NonStop
- Storage

LEVERAGING STANDARDS

